# OWYHEE COUNTY Demographic Analysis 



COUNTY COMMISSIONER MEETING \| JUNE 20, 2023 CHRISTINE STOLL

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## Demographics

## Introduction

Situated in the southwestern region of Idaho, Owyhee County stands as the secondlargest county in terms of area within the state, spanning 4,926,841 acres. The County predominantly consists of State or Federal lands, comprising approximately $88.1 \%$ of its total area, while privately owned parcels amount to 587,080 acres. Owyhee's western border neighbors Oregon, while Nevada lies to the south, and the Snake River serves as its distinct northern boundary.

## Population

Owyhee County has experienced a gradual and inconsistent growth in its population over the past few decades, according to the U.S. Census Bureau data obtained through (U.S. Bureau of Labor Statistics, Via TidyCensus, 2023) in 2023. Between 2010 and 2020, the county saw an increase of 387 individuals, representing a growth rate of $3.4 \%$. As of 2021, the estimated population reached 12,336 people (Census Bureau PEP, 2023), indicating a $3.6 \%$ increase. However, alternative sources like the Census Bureau's American Community Survey suggest a net loss in population.

Among Idaho's 44 counties, Owyhee County ranks as the 27th most populous. In terms of growth rate during the previous decade, it stands as the 27th fastest-growing county by percentage and 28th in terms of total population change. In comparison, only seven counties in Idaho experienced a decrease in population since the 2010 decennial census.

Table: Decennial Census Population Table: Decennial Census Population

| Year | Owyhee County | Change Over Previous | Owyhee County \% Change | Year Over Year \% Change |
| :---: | :---: | :---: | :---: | :---: |
| 1980 | 8,272 | - | - | - |
| 1990 | 8,392 | 120 | 1.5\% | 0.1\% |
| 2000 | 10,644 | 2,252 | 26.8\% | 2.7\% |
| 2010 | 11,526 | 882 | 8.3\% | 0.8\% |
| 2020 | 11,913 | 387 | 3.4\% | 0.3\% |
| Total Change | 3,641 |  | - |  |
| Recent Change | 387 |  | 5.8\% |  |
| Average Change | 10,619 |  | 10.0\% |  |

Between 1990 and 2000, Owyhee County witnessed its largest population surge, with an addition of 2,252 individuals to the area. While specific factors contributing to this aboveaverage growth in the county were not identified, similar growth trends were observed in other parts of Idaho during that period.

Owyhee Country maintains about an equal distribution of males and females, with males constituting $52.2 \%$ of the population and females comprising $47.8 \%$. The median age in the county is 40.0 , experiencing a $13.3 \%$ increase since 2010 when it stood at 35.3. The median age for males is 38.7, while for females it is 41.2. Like many other regions in the United States, Owyhee County is undergoing an aging population shift. The 65 and older age group has witnessed a 37.3\% increase since 2010 and now represents 17.8\% of the total population.

Figure: Population Area by Census Blocks


Figure: Population Area by Census Blocks - Homedale and Marsing Focus


Figure: \% Change in Age Groups, 2010 to 2021


Note: See Appendix for complete list of American Community Survey Values.

## Forecast

To forecast the population of Owyhee County, historical growth serves as a foundation, which is then adjusted to accommodate other factors. Since 1980, the average decennial growth rate has been 10.0\%, while a more recent average of $5.8 \%$ has been observed. Although the rate of growth has declined in the past few decades, both in terms of percentage and magnitude, the latest population estimate from the Census PEP program indicates a year-over-year increase. Therefore, the population estimate for $2021(12,336)$ is utilized instead of 2020 values when calculating recent and historical averages. Recent averages are employed for the first decade of the forecast year before transitioning to historical averages, accounting for the changes in 2021.

Based on these considerations, the projected baseline population forecast for Owyhee County is as follows: 12,825 people in 2030, representing a $7.7 \%$ change, and 14,223 people in 2040, indicating a $10.9 \%$ change from the previous projection. The long-range baseline (mid) forecast for 2060 is 17,943 people.

Table: Historical and Future Population Projection


Table: Population Forecast

| Year | Low Forecast | Low \% Change | Mid Forecast | Mid \% <br> Change | High <br> Forecast | High \% <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | 11,913 | 7.7\% | 11,913 | 7.7\% | 11,913 | 7.7\% |
| 2030 | 12,552 | 5.4\% | 12,825 | 7.7\% | 13,099 | 10.0\% |
| 2040 | 13,631 | 8.6\% | 14,223 | 10.9\% | 14,827 | 13.2\% |
| 2050 | 14,671 | 7.6\% | 15,773 | 10.9\% | 16,929 | 14.2\% |
| 2060 | 15,791 | 7.6\% | 17,493 | 10.9\% | 19,327 | 14.2\% |

Note: 2030 values reflect change use of the 2021 population estimate.

Accurate population forecasting relies not only on historical trends but also on various external factors, including land availability, social and market influences, changes in state and local policies, and crucially, the presence of essential services such as sewer and utilities. It is essential to regularly update and maintain the forecasting process to account for infrastructure developments and regulatory changes over time to ensure calculations and forecasts remain current and correct.

Considering the current state of services, land ownership, and the overall development readiness of both the cities and the county, the Low Forecast may be a more realistic projection. Accordingly, for 2030 and 2040, the Low Forecast estimates a population of 12,552 people (reflecting a $5.4 \%$ increase) and 13,631 people (representing an $8.6 \%$ increase), respectively. These figures are lower than the growth rates observed in previous decades, but the improvement of services within the cities could potentially accommodate significant additional growth.

During discussions with County staff, it became evident that Owyhee County is facing the challenge of accommodating transient populations, which has put a strain on
existing services. While addressing this challenge is important, it is worth noting that the population forecast presented in this report does not consider this population group.

## Housing

## Existing

- Based on the Census Bureau's 2021 American Community Survey (ACS), it is reported that $71.0 \%(3,004)$ of housing units in Owyhee County are occupied, with $29.0 \%(1,228)$ being renter-occupied. The data indicates a general trend towards an increasing number of owner-occupied homes since 2010, although the progression has been inconsistent. While the current number of occupied homes in Owyhee County likely exceeds 4,232, this owner-versus-renter ratio is likely accurate and valuable for understanding the housing needs of the local workforce.
- The ACS data from the previous decade suggests a growing influx of more affluent residents into Owyhee County, which may potentially impact land and housing prices beyond the effects of inflation, material costs, and labor changes. Several trends observed in the ACS data support this notion:
- Notable aging of the overall population.
- Significant increases in household income.
- Substantial changes in educational attainment.
- These trends collectively indicate a shifting demographic landscape in the county, possibly influenced by the migration of more affluent individuals, which could have implications for the local real estate market.


## Projections

Ensuring adequate housing in Owyhee County involves addressing not only the housing needs of current residents and natural population growth but also accommodating the anticipated influx of future individuals to the area. Failing to accommodate migration in regions with appealing natural features or attractions often leads to escalated land and housing prices, making it challenging for existing residents to find affordable housing.

The following chart presents a housing forecast based on the earlier population projections. This forecast relies on the County's existing average of 2.76 people per household. Across many areas of the country, there is a trend toward smaller households with fewer births, longer lifespans for aging adults who remain in their homes, and couples waiting longer to have children. However, there are also segments of the population experiencing the opposite trend, with an increase in the number of children and larger household sizes due to the inclusion of non-related members aiming to reduce costs.

Figure: Housing Forecast, Additional Need


The housing demand discussed encompasses the entire county and can be met through a combination of market-driven development, expanded construction of multifamily housing, and government-supported housing programs. These initiatives can be implemented within the county itself or within the cities and villages that constitute Owyhee County. By utilizing these approaches, the housing needs of the population can be effectively addressed.

## Education

Based on the Census Bureau's 2021 American Community Survey (ACS), there have been notable changes in educational attainment since 2010. The data reveals increases in both the total count and percentage of individuals with some college experience, associate degrees, bachelor's degrees, and graduate degrees. Additionally, there has been an increase in the number of individuals with less than a high school degree. The only category that has seen a decrease in its percentage is individuals with a high school degree as their highest level of education, without any additional college experience.

Figure: Changes to Educational Attainment


Figure: \% Change to Educational Attainment


## Workforce and Economic Activity

The American Community Survey (ACS) data from the Census Bureau offers valuable insights into economic activity by examining shifts in the workforce. This workforce data provides average figures and tracks changes over time, allowing us to observe trends. However, it's important to note that the actual values for any specific year may vary significantly. The Census Bureau's American Community Survey (ACS) data provides some indicators that help to indicate economic activity by exploring changes to the workforce (U.S. Census Bureau, 2023). This workforce data represents averages and changes over time. Actual values for any given year may vary significantly.

Table: Owyhee County, ACS Changes in Labor Force

| Workforce | 2011 | 2016 | 2021 | Change <br> 2016 <br> 2011 | Change <br> $2021-$ <br> 2016 | Aver. <br> 5-Year <br> Change | Change <br> 2021 <br> 2011 | 2021 to <br> $2011 \%$ <br> Change |
| :--- | ---: | :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Population 16+ | 8,458 | 8,664 | 9,158 | 206 | 494 | 350 | 700 | $8.3 \%$ |
| Not in labor force | 3,549 | 3,729 | 3,789 | 180 | 60 | 120 | 240 | $6.8 \%$ |
| Civilian labor force | 4,909 | 4,916 | 3,789 | 7 | $-1,127$ | -560 | $-1,120$ | $-22.8 \%$ |
| Unemployment <br> Rate | $10.2 \%$ | $8.8 \%$ | $2.9 \%$ | $1.4 \%$ | $-5.9 \%$ | $-3.7 \%$ | $-7.3 \%$ | $-71.6 \%$ |

For contrast, the following 5-year data is from the Bureau of Labor and Statistics (U.S. Bureau of Labor Statistics, Via TidyCensus, 2023).

Table: Owyhee County, BLS Labor Force Data

| year | Month | Labor Force | Employment | Unemployment | Unemployment <br> Rate |
| :--- | :--- | ---: | ---: | ---: | ---: |
| 2022 | January | 5,527 | 5,274 | 253 | 4.6 |
| 2021 | January | 5,457 | 5,111 | 346 | 6.3 |
| 2020 | January | 5,383 | 5,121 | 262 | 4.9 |
| 2019 | January | 5,233 | 4,947 | 286 | 5.5 |
| 2018 | January | 5,214 | 4,909 | 305 | 5.8 |

The following industry groups reflect the employed workforce in Owyhee County during the same periods as indicated in the Owyhee County Workforce table. Utilizing ACS data provides a comprehensive perspective on this data, as it encompasses all types of employment, not just covered employment (which excludes individuals without employment insurance and often includes part-time and seasonal workers). This aspect sets it apart from other datasets, making ACS a valuable source. It is important to note that the workforce data represents individuals residing in Owyhee County. (U.S (U.S. Census Bureau, Via TidyCensus, 2023)

When examining the industries as a percentage of the total workforce over the years, there have been minimal changes. However, several industries have demonstrated significant growth in terms of the total number of workers. Wholesale trade, professional services, and other services have approached or even exceeded doubling in size, reflecting their notable expansion.

Table: Owyhee County, ACS Workforce Industries

| Workforce | 2010 | 2021 | \% Change by Total | $\begin{aligned} & 2010 \% \\ & \text { of Total } \end{aligned}$ | $\begin{aligned} & 2021 \% \\ & \text { of Total } \end{aligned}$ | \% <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ag, forestry, fishing and hunting, and mining | 865 | 1,171 | 35.4\% | 19.4\% | 22.5\% | 3.1\% |
| Construction | 561 | 599 | 6.8\% | 12.6\% | 11.5\% | -1.1\% |
| Manufacturing | 401 | 383 | -4.5\% | 9.0\% | 7.4\% | -1.7\% |
| Wholesale trade | 71 | 174 | 145.1\% | 1.6\% | 3.3\% | 1.7\% |
| Retail trade | 367 | 391 | 6.5\% | 8.3\% | 7.5\% | -0.7\% |
| Transp and Warehousing | 282 | 252 | -10.6\% | 6.3\% | 4.8\% | -1.5\% |
| Information | 45 | 35 | -22.2\% | 1.0\% | 0.7\% | -0.3\% |
| Finance and ins, and real estate, and rental and leasing | 186 | 205 | 10.2\% | 4.2\% | 3.9\% | -0.2\% |
| Professional | 131 | 258 | 96.9\% | 2.9\% | 5.0\% | 2.0\% |
| Education and Social Services | 877 | 827 | -5.7\% | 19.7\% | 15.9\% | -3.8\% |
| Arts, Entertainment, and Food | 252 | 377 | 49.6\% | 5.7\% | 7.2\% | 1.6\% |
| Other Services | 147 | 283 | 92.5\% | 3.3\% | 5.4\% | 2.1\% |
| Public administration | 263 | 247 | -6.1\% | 5.9\% | 4.7\% | -1.2\% |
| Total Workforce | 4,448 | 5,202 |  | 100.0\% | 100.0\% |  |

## Summary

While Owyhee County is not experiencing the same level of sustained population growth and new construction as its neighboring counties to the north, there are signs of an increase. Despite fluctuations in the labor force, there has been significant growth in educational attainment over a 15-year period, particularly in higher education, indicating a possible influx of individuals from outside the county. The county is also likely attracting new residents who are seeking to escape the rising housing prices in the Treasure Valley or being forced out due to affordability issues.

County staff have observed a rise in transient living conditions, such as RVs and mobile homes parked on existing home sites and overcrowding RV facilities originally intended for tourism. This has put added strain on county services without generating sufficient income to cover the costs.

As the Treasure Valley continues to experience growth despite the increasing cost of living, Owyhee County will likely continue to bear some of the burden of population expansion in the state. Additionally, Owyhee County possesses attractive natural amenities that make it appealing for growth on its own. It is crucial for the county and the cities within Owyhee to work together collaboratively and proactively to address the
associated demands and impacts. The cities can focus on planning more efficient utilities and services, while the county should prioritize preserving land for agriculturalrelated industries, special services, and offering unique housing options further away from the cities. This approach will help manage service demands sustainably in the future.

## Exhibits: Facility Maps

Countywide Parcel/Facility Map


1. Justice Facility
2. Owyhee County Prosecutor
3. Owyhee County Planning and Zoning
4. Owyhee County Road and Bridge Department
5. University of Idaho Extension
6. Owyhee County DMV and Building Department
7. Owyhee County Fair Board
8. Owyhee County Probation Office
9. Owyhee County Gravel Pit
10. DMV Office
11. United States Postal Service
12. Owyhee County (Vacant lot)
13. Owyhee (Vacant Land)
14. Owyhee (Vacant Land)
15. Owyhee (Vacant Land)

Note: See the following City and Village maps, from the west side of the County to the east, for enlarged views.

Homedale Parcel/Facility Map

7. Owyhee County Fair Board

- 420 W. Nevada Street, Homedale ID 83628

8. Owyhee County Probation Office

- 8 N 2nd Street W, Homedale ID 83628

Marsing Parcel/Facility Map

5. University of Idaho Extension

- 238 8th Avenue W, Marsing ID 83639

6. Owyhee County DMV and Building Department

- 15 Reich Street, Marsing ID 83639


## South of Marsing Parcel/Facility Map


13. Owyhee County (Vacant Land)

- Between Hwy 95 and Desert Dr. 340 Acres

14. Owyhee County (Vacant Land)

- Between Hwy 95 and Desert Dr. 340 Acres

15. Owyhee County (Vacant Land)

- Between Hwy 95 and Desert Dr. 340 Acres


1. Justice Facility

- 20381 State Hwy 78, Murphy ID 83650

2. Owyhee County Prosecutor

- 17082 Basey Street, Murphy ID 83650

3. Owyhee County Planning and Zoning

- 17069 Basey Street, Murphy ID 83650

4. Owyhee County Road and Bridge Department

- 17129 County Shop Road, Murphy ID 83650

11. United States Postal Service

- 17026 Hailey Street, Murphy ID 83650

12. Owyhee County (Vacant Lot)

- State Hwy 78, Murphy ID 83650


## Grandview Parcel/Facility Map


10. DMV Office

- 420 Boise Avenue, Grand View, ID 83624


There were no identified Owyhee County facilities in Bruneau.

## References

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## Attachments:

Attachment 01: Private Lands and Population Densities


## Attachment 02: Federal and State Lands



Nevada

## Attachment 03: American Community Survey 5-Year Data Tables

| ACS Data for 2010, 2016, and 2021 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2010 | 2016 | 2021 | Change \# | Change \% |
| Total Population | 11,389 | 11,356 | 11,815 | 426 | 3.7\% |
| Total Male Population | 5,913 | 5,826 | 6,173 | 260 | 4.4\% |
| Total Female Population | 5,476 | 5,530 | 5,642 | 166 | 3.0\% |
| \% Male | 51.9\% | 51.3\% | 52.2\% | 0.3\% | 0.6\% |
| \% Female | 48.1\% | 48.7\% | 47.8\% | -0.3\% | -0.7\% |
|  |  |  |  |  |  |
| Age Groups | 2010 | 2016 | 2021 | Change \# | Change \% |
| 0 to 9 | 1,862 | 1,643 | 1,520 | (342) | -18.4\% |
| 10 to 19 | 1,720 | 1,753 | 1,934 | 214 | 12.4\% |
| 20 to 29 | 1,336 | 1,221 | 1,247 | (89) | -6.7\% |
| 30 to 39 | 1,590 | 1,414 | 1,209 | (381) | -24.0\% |
| 40 to 49 | 1,376 | 1,208 | 1,455 | 79 | 5.7\% |
| 50 to 64 | 2,027 | 2,246 | 2,345 | 318 | 15.7\% |
| 65 and Older | 1,478 | 1,871 | 2,105 | 627 | 42.4\% |
| Less than 18 | 3,379 | 3,046 | 3,038 | (341) | -10.1\% |
| 18 and Older | 8,010 | 8,310 | 8,777 | 767 | 9.6\% |
| Overall Median Age | 35.3 | 37.7 | 40.0 | 4.7 | 13.3\% |
| Overall Median Age Male | 34.3 | 37.4 | 38.7 | 4.4 | 12.8\% |
| Overall Median Age Female | 36.3 | 37.9 | 41.2 | 4.9 | 13.5\% |
|  |  |  |  |  |  |
| Income | 2010 | 2016 | 2021 | Change \# | Change \% |
| Less than \$10,000 | 302 | 350 | 154 | (148) | -49.0\% |
| \$10,000 to \$14,999 | 255 | 345 | 192 | (63) | -24.7\% |
| \$15,000 to \$19,999 | 496 | 305 | 293 | (203) | -40.9\% |
| \$20,000 to \$24,999 | 314 | 354 | 174 | (140) | -44.6\% |
| \$25,000 to \$29,999 | 374 | 378 | 301 | (73) | -19.5\% |
| \$30,000 to \$34,999 | 373 | 310 | 239 | (134) | -35.9\% |
| \$35,000 to \$39,999 | 242 | 250 | 186 | (56) | -23.1\% |
| \$40,000 to \$44,999 | 115 | 211 | 270 | 155 | 134.8\% |
| \$45,000 to \$49,999 | 165 | 183 | 132 | (33) | -20.0\% |
| \$50,000 to \$59,999 | 429 | 273 | 391 | (38) | -8.9\% |
| \$60,000 to \$74,999 | 344 | 407 | 565 | 221 | 64.2\% |
| \$75,000 to \$99,999 | 285 | 314 | 548 | 263 | 92.3\% |
| \$100,000 to \$124,999 | 107 | 202 | 320 | 213 | 199.1\% |
| \$125,000 to \$149,999 | 55 | 83 | 229 | 174 | 316.4\% |
| \$150,000 to \$199,999 | 60 | 34 | 96 | 36 | 60.0\% |


| \$200,000 or more | 100 | 69 | 142 | 42 | 42.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Median Income (2019 Inflation) | 33,441 | 34,785 | 54,669 | 21,228 | 63.5\% |
| Poverty | 2010 | 2016 | 2021 | Change \# | Change \% |
| Below poverty, All Attainment | 1,210 | 1,411 | 839 | (371) | -30.7\% |
| Below Poverty, Less than High School | 601 | 634 | 389 | (212) | -35.3\% |
| Below poverty High school | 425 | 403 | 255 | (170) | -40.0\% |
| Below poverty Some college | 160 | 334 | 172 | 12 | 7.5\% |
| Below poverty bachelor's or higher | 24 | 40 | 23 | (1) | -4.2\% |
| Households | 2010 | 2016 | 2021 | Change <br> \# | Change \% |
| Total Housing Units | 4,016 | 4,068 | 4,232 | 216 | 5.4\% |
| Owner units | 2,722 | 2,711 | 3,004 | 282 | 10.4\% |
| Renter units | 1,294 | 1,357 | 1,228 | (66) | -5.1\% |
| \% Owner Occupied | 67.8\% | 66.6\% | 71.0\% | 3.2\% | 4.7\% |
| \% Renter Occupied | 32.2\% | 33.4\% | 29.0\% | -3.2\% | -9.9\% |
| Owner units Less than high school graduate | 384 | 478 | 558 | 174 | 45.3\% |
| Owner units High school graduate | 1,064 | 948 | 983 | (81) | -7.6\% |
| Owner units Some college or associate degree | 879 | 968 | 996 | 117 | 13.3\% |
| Owner units bachelor's degree or higher | 395 | 317 | 467 | 72 | 18.2\% |
| Renter units Less than high school graduate | 552 | 412 | 451 | (101) | -18.3\% |
| Renter units High school graduate | 378 | 494 | 372 | (6) | -1.6\% |
| Renter units Some college or associate degree | 265 | 364 | 293 | 28 | 10.6\% |
| Renter units bachelor's degree or higher | 99 | 87 | 112 | 13 | 13.1\% |
|  |  |  |  |  |  |
| Workforce | 2010 | 2016 | 2021 | Change \# | Change \% |
| Total Workforce | 4,448 | 4,484 | 5,202 | 754 | 17.0\% |
| Total Full Time | 3,202 | 3,201 | 3,347 | 145 | 4.5\% |
| Ag, forestry, fishing and hunting, and mining | 865 | 1,276 | 1,171 | 306 | 35.4\% |
| Construction | 561 | 230 | 599 | 38 | 6.8\% |
| Manufacturing | 401 | 611 | 383 | (18) | -4.5\% |
| Wholesale trade | 71 | 79 | 174 | 103 | 145.1\% |
| Retail trade | 367 | 441 | 391 | 24 | 6.5\% |
| Trans and warehousing, and util | 282 | 282 | 252 | (30) | -10.6\% |


| Information | 45 | 20 | 35 | $(10)$ | $-22.2 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Finance and ins, and real estate, <br> and rental and leasing | 186 | 97 | 205 | 19 | $10.2 \%$ |
| Prof, sci, and mgmt, and admin, <br> and waste mgmt services | 131 | 199 | 258 | 127 | $96.9 \%$ |
| Edu services, and health care and <br> social assistance | 877 | 658 | 827 | $(50)$ | $-5.7 \%$ |
| Arts, ent, and rec, and accom and <br> food services | 252 | 224 | 377 | 125 | $49.6 \%$ |
| Other services, except public <br> administration | 147 | 179 | 283 | 136 | $92.5 \%$ |
| Public administration | 263 | 188 | 247 | $(16)$ | $-6.1 \%$ |

